

## **Advertising in the Little Waltham Parish magazine**

Little Waltham Parish Council produces an A5 size Parish magazine that is delivered to approximately 1,100 homes within the Parish of Little Waltham. It is published by the Parish Council on a quarterly basis. A copy of the magazine is also made available on the Parish Council's website to reach a wider audience. The Parish Council are pleased to support local businesses by providing advertising space in this magazine.

Advertising rates are on an annual basis so that your advert will appear in four consecutive issues. The annual rates are as follows –

### **Black and White Adverts**

One eighth page £35 One Quarter page £70 and one half page £140

Please note that the rates for the black and white adverts only guarantees an advert within each magazine and does not guarantee a specific space as the set up of the magazine is dictated by editorial content.

### **Colour adverts**

A limited number of full colour adverts can also be accommodated on the inside of the front or back covers at the following annual rates

Half page £300

There is also the opportunity for a full page full colour advert on the back cover of the magazine at the annual cost of £400

To advertise in this magazine, you may speak to Councillor Tony Campen or the Clerk Suzanne Walker.

You may contact the clerk by email [littlewaltham@gmail.com](mailto:littlewaltham@gmail.com) or by telephone 01376 331251

If you already have artwork for an advert it should be sent via email to the Clerk. Assistance may also be provided if you do not already have artwork. Please complete the booking slip and confirm the size and type of advert you require. Payment may be made by cheque made payable to Little Waltham Parish Council or alternatively if you wish to make a direct bank transfer payment please speak to the clerk.