



itv Productions



ITV want to hear from the ladies of rural Britain for a makeover programme with a twist!

Are you an active member of your village community?

Perhaps you are a bell ringer, farmer or a farmer's wife, supporter of women's societies, a parish councillor, the village eccentric, the proprietor of the village tea rooms or even the producer of the local prize-winning preserves?

Does your role in village society define or restrict the way you dress?

Perhaps you take pride in your appearance but stick to your comfort zone for fear of getting it wrong?

Whether you prefer pearls and cashmere or tweed and wellies, we want to hear from you.

And for those who wouldn't naturally put themselves forward, but are intrigued to hear more, please do get in touch.

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